

SCOUTING FOR FOOD

SOCIAL MEDIA CONTEST 2020

- The Challenge:** Promote the 2020 Scouting for Food Program via a social media outlet
- The Deadline:** Submit your entry by January 27, 2020 by 8pm CDT
- The Bounty:** 1st Place wins \$100 Amazon Gift Card
2nd Place wins \$50 Amazon Gift Card
3rd Place wins \$25 Amazon Gift Card
- The Solution:** Design and create a social media post/video and submit it to SHAC. The Top 12 posts (as judged by the SFF SHAC committee) will be posted to the SHAC website so that you and your friends can vote for the best SFF promotion! Voting will end when Scouting for Food ends on February 1, 2020.
- The Details:** Very soon there will be a submission button on the SHAC SFF web page for you to follow to submit your entry. We will need to collect a small bit of info for each submission (author's name, contact info, intended social media channel(s), and the names of any people in your submission (picture/video). The submissions will be reviewed, and 12 Finalists selected on January 27, 2020. Immediately thereafter, links for the 12 Finalists will be posted and you can begin promoting your favorite entry so that your friends and family can vote on the winner!
- The Guidelines:** As with all Scouting endeavors, the Social Media Contest submissions must be suitable for all audiences, contain no profanity, similarity to profanity, no nudity or bare mid-drifts, and should not depict any illegal, immoral, or unseemly activities. Generally speaking, if you wouldn't show this to your Mom, Grandma, and favorite Aunt, then you probably need to reconsider the creative content. Once submitted, the social media entry becomes the property of the Sam Houston Area Council, however artistic credit will be given when possible. SHAC and the SFF committee reserve the right to refuse any submission based on content deemed inappropriate in light of the purpose and goals of this contest. All decisions by the SFF Committee shall be final. We want you to have fun with the project and keep the aims of Scouting in mind while doing so.
- The Voting:** Voting begins on January 29, 2020 and ends on February 1, 2020 at 5pm CDT.
- The Winners:** Winners will be notified by February 10, 2020, on the council Facebook page.
- The Judge:** You're welcome to contact Suzy Weaver (suzyscouters@att.net) with any questions.
- The Fans:** SHAC may use the post/pictures on its website, and if so, you'll be instantly famous, in a good way. *The promoter makes no promises of fans or groupies. 😊

To submit entries, vote upon entries or look for other information, see <https://www.samhoustonbsa.org/scouting-for-food-contest>