Dear Friends of Scouting

This has been a very special year for Scouting in southeast Texas. The Sam Houston Area Council celebrated its Centennial Anniversary, completed the land acquisition for the new Camp Strake, commenced construction on the new Tellepsen Scout Camp at the Bovay Scout Ranch, initiated the Leaders of Tomorrow Major Gifts Campaign, and achieved the BSA's highest acclaim of operational performance.

To help celebrate our council's Centennial, Scouts had opportunities to participate in events such as Scouting for Food, Scout Fair, Summer Camp, the Centennial Gala, and the Day of Service. The value of serving others has been a pillar of the Sam Houston Area Council for 100 years.

Scouting for Food, held in conjunction with the Souper Bowl of Caring, provided a great start to our centennial year. Scouting for Food helped deliver thousands of meals to area families in need. The 2014 Scout Fair was one of the largest ever held by the council. Scout Fair annually provides a place for Scouts to demonstrate Scout skills to their peers and other members of the community. This year our Packs, Troops, Ships, and Coves were also given the opportunity to sample a special flavor of Blue Bell ice cream -- Scout Crunch!

Outdoor experience has been important to Scouting since its inception and the experience still resonates today. Thousands of Boy Scouts and Venturers reveled in the great outdoors at one of our council's summer camps. Even more Cub Scouts experienced their first Scout activities, earning critical rank advancements and, most importantly, having fun at one of the council's day camps. The year closed with Scouts attending Winter Camp and experiencing the final nights of camping at Camp Strake in Conroe.

The Centennial Gala of the Sam Houston Area Council was a special opportunity for Scouting fellowship. The event allowed attendees to witness a dramatization of the council's past accomplishments and to get a glimpse of what the future holds with the announcement of the Leaders of Tomorrow Major Gifts Campaign. We were honored to have the BSA's National President, Dr. Robert M. Gates, be the keynote speaker.

The Council completed the largest service project in its history when more than 28,000 Scouts and leaders from over 1,100 units participated in a Day of Service to their local communities. The Day of Service provided an opportunity for Scouts from the Sam Houston Area Council to say “Thank you” to the citizens of southeast Texas for their constant support.

During our centennial year, more than 47,000 youth participated in our Scouting programs, over 10,000 youth participated in our Learning for Life and Explorer Programs and 1,017 Scouts achieved the coveted Eagle Scout recognition. All of their accomplishments, with diligent support from our dedicated volunteers and staff, resulted in our council earning the BSA's Journey to Excellence Gold Award.

As it embarks on its second Century of Service, with continued support from over 19,000 volunteers and adult leaders, the Sam Houston Area Council will continue to lead youth throughout southeast Texas along a proven path to life-long values, service and achievement to be prepared for life!

Rodney W. Eads
Chairman of the Board

Thomas O. Varnell
CEO/Scout Executive

Brian W. Foster
Council Commissioner

A Century of Service

Scouts participated in several events throughout 2014 to mark the Centennial Anniversary of the Sam Houston Area Council.

Scout Fair
Scouts attended the annual Scout Fair held at NRG Park. This year thousands of participants took part in one of the most popular Scout Fairs ever held. To mark the centennial, a giant birthday cake was served as well as a special flavor of Blue Bell ice cream named “Scout Crunch.”

Souper Bowl of Caring

Scouting for Food

The value of serving others was practiced by the Scouts of the Sam Houston Area Council by participating in the service project Scouting for Food. Partnering with the Souper Bowl of Caring and the Houston Food Bank, over 10,000 Scouts and leaders collected nearly 250,000 pounds of food. The food was then distributed to those in need in our area.
A Century of Service

Centennial Gala
As part of our centennial celebration activities, on October 16 the Sam Houston Area Council held the Centennial Gala. Dr. Robert M. Gates, the former Secretary of Defense, former Director of CIA and the current President of the Boy Scouts of America, gave a wonderful speech and the program left everyone with a feeling of pride to be a part of our great council.

Community Service Day
On November 15, 2014, Scouts from the Sam Houston Area Council took part in a community-wide service day to commemorate the 100th anniversary of Scouting in southeast Texas. More than 28,000 Scouts and leaders in over 1,100 units participated in one of the largest day of service ever conducted in Scouting.

Camping
Over 39,000 Scouts participated in a camping experience to celebrate the centennial of the Sam Houston Area Council.
Scoutreach Initiative

Scoutreach is BSA’s commitment to ensuring that all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background. The programs include Cub Scouts, Boy Scouts & Venturing. Scoutreach gives special leadership and emphasis to economically-challenged youth via non-traditional methods. Through caring, well-trained, paid leadership and with neighborhood partners who will provide a safe, regular meeting place, Scoutreach delivers a Scouting program to our most needy youth in Houston’s inner-city neighborhoods and encourages parental involvement.

Programs

20,032 Cub Scouts in 749 packs

Cub Scouting is a year-round program for boys in the 1st through 5th grade. The program is specifically designed to meet the needs of boys and their families through fun and challenging activities promoting education, character development and physical fitness. Members meet weekly in small groups called dens. Once a month, all the dens meet together as a pack. Cub Scout programs on award requirements and advancement are geared to fit their families. Many Cub packs hold camping trips or special events at a local resident camp at Boxer Scout Ranch. During summer, many individual Cubs or Cub dens attend a district day camp.

16,720 Boy Scouts in 725 troops

Boy Scouting is an exciting boys’ program for young men who are at least 10 years old and have completed the fifth grade, or who are 11, but not yet 18 years old. With the support of adult leaders, youth learn self-confidence and develop personal values guided by the ideals found in the Scout Oath and Law. The merit badge program develops skills in addition to and beyond the classroom. Members usually meet once a week as an entire troop, and then have a group activity once a month — typically a weekend camp-out. Scout troops are encouraged to attend a week of summer and winter camp each where they will work on merit badges and enjoy other activities. Boy Scouts also organize and take part in community service projects, benefiting neighborhoods, schools, churches and more.

2,438 Venturers and Sea Scouts in 238 crews and ships

Venturing is a program for young men and women 14 through 21 years of age. Exploring units, called “posts,” usually have a focus on a single career field, such as law enforcement, and may be sponsored by a government or business entity. This program, which gives youth a practical learning outlet, aligns Scouting closely with the business community in law enforcement, medical, fire, engineering, aviation, science, law, government and public service.

8,846 Learning for Life Participants in 39 groups

The Learning for Life Curriculum is designed to help our youth develop social and life skills and helps them formulate positive personal values. It prepares them to make ethical decisions that will help them achieve their full potential. Learning for Life also enhances teacher capacity and increases youth learning with a fun and relevant curriculum. Youth build a greater understanding of real world situations and how to negotiate and manage them. The Learning for Life Champions program provides students with mental disabilities help in developing social and personal, life, and self-concept skills to help them achieve greater self-sufficiency.

8,142 Explorers in 63 posts

Exploring is a worksite-based program for young men and women ages 14 through 21. Exploring units, called “posts,” usually have a focus on a single career field, such as law enforcement, and may be sponsored by a government or business entity. This program, which gives youth a practical learning outlet, aligns Scouting closely with the business community in law enforcement, medical, fire, engineering, aviation, science, law, government and public service.

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Outdoor adventure is the promise made to Scouts when they join Scouting. Scouts yearn for outdoor programs that stir their imagination and interest. The Sam Houston Area Council owns and operates four camping properties in Texas. Through the initiatives of the Leaders of Tomorrow campaign, the Sam Houston Area Council strives to have camp properties that best serve the needs of Scouting in the 21st century.

**Camp Bovay Scout Ranch**

15,194 total campers

Scouts head to the Bovay Scout Ranch, located three miles south of Navasota, for Resident Camp each summer or weekend camp-outs. The camp includes the McNair Cub Adventure Camp and the Duke Energy Camporee Area. The 1,488 acres are a natural paradise for plants and wildlife with several lakes teeming with a variety of fish. Nature study, bugs, animal tracks, and conservation are vital elements of the camp program. George Lake offers paddle boating, sailing, canoeing, and rafting. The water park is the center of swimming and fun activities. Scouts also enjoy field sports, BMX, archery, and rifles. Tellepsen Scout Camp at Bovay Scout Ranch will open in February of 2015 and will have eight campsites that accommodate 48 individuals per site. Each campsite will have a 30’x40’ pavilion and one shower and restroom facility for every two campsites. Tellepsen Scout Camp will be the home of the council’s largest rifle range and a 41-foot climbing tower. The rifle range will consist of four 50-yard high-powered rifle stations, four 100-yard high-powered rifle stations, five five-shot shotgun range, eight shooting stations for .22 rifles and pistols and an archery range. The climbing tower will have four rappelling stations of 11 feet, 22 feet, 32 feet and 41 feet.

**Camp Brosig**

2,721 total campers

Camp Brosig is available for weekend camping year-round. With 20 campsites, a large covered pavilion and meeting room available, it is used regularly for district camp-outs. This 92-acre property is located six miles north of Sealy, Texas in Austin County.

**District Day Camps**

6,192 total campers

Twilight and Day Camps are held in districts throughout June. The camps depend heavily on parents and leader volunteers to spearhead the programming.

**El Rancho Cima**

6,950 total campers (includes 3,194 weekend)

El Rancho Cima is located on the Devil’s Backbone in the Texas Hill Country near Wimberley, Texas. It is the home to many unique camps for Boy Scouts and Venturers: Cockrell River Camp, Walter Scout Camp at Horseshoe Bend, and Harman High Adventure Base at Ironwheel Mesa. The Rough Riders program, at the Harman High Adventure Base, includes a sky bridge to a 1,000 ft. and a 2,000 ft. zip line. Scouts enjoy overnight backpacking trips, black powder shooting and rock cliff rappelling in the就能 of El Rancho Cima. A COPE course helps build leadership skills. The Walter Scout Camp at Horseshoe Bend has the Carole and Jim Locke Equestrian Center along with swimming pool facilities. Programs include the Native American Village, Galaxy Camp, Navajo nickname, archery, rifles and an 8-stage shotgun shooting range in the Walter Shooting Sports Complex.

**Camp Strake**

8,127 total weekend campers

2014 was the last year for camping at Camp Strake in Conroe. Camp Strake is moving to a rural site near the Sam Houston National Forest, between New Waverly and Coldspring near the community of Evergreen in order to create a 21st century Scouting experience for Scouts and their leaders. The new Camp Strake is scheduled for completion in 2017.
2014 Highlights

**Total Youth Served in 2014**: 57,488

- **Youth Registered in Scouting programs of Cub Scouts, Boy Scouts and Venturing**: 47,180
- **Youth participating in school-based Learning for Life programs (includes special needs)**: 8,846
- **Youth participants in Exploring program**: 1,462
- **Scouts from African-American Community**: 6,989
- **Scouts from Asian Community**: 3,003
- **Scouts from Hispanic Community**: 9,407
- **Three counties served**:
  - Austin, Brazos, Burleson (portion of)
  - Chambers, Colorado, Fort Bend, Guinn, Harris, Milam, Matagorda, Montgomery, (portion of)

**Registered Volunteer Adult Leaders**: 19,160

**Diversity Total**

- **Total diversity**: 16
- **3.3%**

**Finance**

- **Operating Expense**: $12,970,227
- **New gifts permanently restricted endowment**: $4,454,485
- **Excess Revenue over operating expense**: 2.8%
- **Days Camped at Council camps**: 106,268
- **Cub Scout rank earned**: 22,344
- **Boy Scout rank earned**: 8,712
- **Boy Scouts attaining the rank of Eagle Scout**: 1,017
- **Approximate Community Service hours**: 465,000

**Camping Program**

- **Scouts from Asian Community**: 3,003
- **Total youth served in 2014**: 19,160

All data reflects statistics current December 31, 2014.
Eagle Scout Reception

On May 18, 2014, the Sam Houston Area Council held the Eagle Scout Reception for the Eagle Scout Class of 2013. The class comprised of 1,103 Eagle Scouts. The 2013 Eagle Scout class was named in honor of Distinguished Eagle Scout Harold S. Hook. All Scouts are required to perform a service project in order to achieve the rank of Eagle Scout. A Scout must plan, develop, and give leadership to others in a service project. The Eagle Scout Class of 2013 completed over 160,228 hours of community service during their collective service projects.

Adams Eagle Scout Service Project of the Year Award

The Glen A. and Melinda W. Adams National Eagle Scout Service Project of the Year Award recognizes a young man who has demonstrated excellence in their Eagle Scout service project. The award was presented to Eagle Scout Thomas Jurica. For his Eagle project, Thomas built the St. George Playground at Holy Rosary Catholic Church in memory of his friend and fellow Boy Scout, George Belton.

National Outstanding Eagle Scout Award

The National Outstanding Eagle Scout Award is a prestigious recognition given to Eagle Scouts who have demonstrated outstanding achievement at the local, state or regional level.

The National Outstanding Eagle Scout Award was presented to the following individuals:

- Mr. Daniel G. Bellow, President Houston Region, Jones Lang LaSalle Americas, Inc.
- Mr. David J. Bradley, District Clerk, United States District Court
- Mr. O. Duane Gaither, II, CEO, Gaither Petroleum Corp.
- Dr. Alfred Tomas Garcia, III, Chief of Cardiology, West Houston Medical Center
- Mr. Donald O. Jansen, Senior Tax Counsel, The University of Texas System
- Mr. Jack M. Webb, President, Jack M. Webb & Associates
On Tuesday, October 28, the Sam Houston Area Council hosted the annual Council Recognition Reception. The reception is held to honor adult volunteers who have received the Silver Beaver Award.

The Silver Beaver Award was introduced in 1931 and is a Council-level distinguished service award of the Boy Scouts of America. Recipients of this award are registered Scouters who have made an impact on the lives of youth through service given to the Council. This is the highest recognition a Council can bestow on an adult volunteer leader for service to youth.

The following individuals were honored at the reception:

Jeff Allen
Mustang District
Cheryl Geizman
David Crockett District

Donna Bernelle
Avenue District
Roy Green
Avenue District

Rhonda Bill
Phoenix District
Gilbert Guerra
Skytex District

Henry Bunting
Mustang District
Allan Hammon
Flaming Arrow District

Deborah Carr
Copperhead District
Richard Hammond
Avenue District

David Czapke
Alamo West Palacios District
Kim Kienaster
Thunder Wolf District

Pauline Connott
Mustang District
David Jackson
W.L. Davis District

Mark Danheim
Searcy Eagle District
Kevin Miner
Searcy Eagle District

Vincent Donart
Thunder Wolf District
Deborah McIntire
W.L. Davis District

Jamie Durham
Phoenix District
Robert Maddox
Eagle Trail District

Kelly Fage
Big Cypress District
Art Messer
Tall Timbers District

Adrian Garcia
Council
Jeffrey Neuman
Tall Timbers District

Henry Garcia
Antares District
Carl Privette
Avenue District

Melanie Garrett
David Crockett District
Stephen Randolph
Diamond District

David Gibson
Phoenix District
Amy Taylor
Phoenix District

Council Recognition Reception
Friends of Scouting Campaign
The Friends of Scouting Campaign, the annual giving campaign of the Sam Houston Area Council, received 9,403 gifts which totaled $2,678,411.

Product Sales
The Sam Houston Area Council has two product-oriented fundraisers that help fund unit programs. The popcorn sale, which takes place in October and November, grossed $2,519,839 in sales. The Scout Fair Coupon book, which featured coupons for Kroger and other retail partners, grossed $1,495,474 million in sales. Units who participate in the sale receive 33% of the generated funds.

Centennial Gala
On October 16, 2014 the Sam Houston Area Council held the Centennial Gala at the Hilton Americas. Dr. Robert M. Gates, the former Secretary of Defense, former Director of the CIA and the current President of the Boy Scouts of America, delivered the keynote address. The event generated net proceeds of $850,836 to support Scouting.

Leaders of Tomorrow Campaign
In October 2014 the Sam Houston Area Council launched the Leaders of Tomorrow Campaign. The Leaders of Tomorrow Campaign is an initiative designed to unleash the potential of our programs and camp properties to best serve the needs of Scouting families. The goal of the campaign is $40 million to provide exemplary, sustainable, outdoor experiences and creative learning for 21st century youth.

Friends of Scouting Campaign
The Friends of Scouting Campaign, the annual giving campaign of the Sam Houston Area Council, received 9,403 gifts which totaled $2,678,411.

Whitney M. Young, Jr. Service Award Luncheon
The Whitney M. Young, Jr. Service Award Luncheon was held to honor community leaders involved in the development of Scouting opportunities for youth living in rural or low income urban neighborhoods. The net proceeds of the event totaled $43,268. The honorees included Texas Capital Bank and Maurice Carr, Chief Operating Officer of Wheeler Avenue Baptist Church.

The Bovay Foundation
The Harry E. Bovay, Jr. Foundation contributed $431,457 for “The Bovay Scout Ranch Endowment” and $115,720 for support of the Bovay Scout Ranch and campsites for Scouting.

United Way
The Sam Houston Area Council received $1,592,596 in support from our United Way partners, which include United Way of Greater Houston, Montgomery County United Way and United Way of Greater Baytown & Chambers County.

4th Annual Corporate Dodgeball Challenge
The 4th Annual Corporate Dodgeball Challenge, sponsored by Anadarko, was held at Competitive Edge Sports in Spring, Texas. The event generated $133,959 in net proceeds.

The Cockrell Foundation
Thanks to the generosity and continued support of The Cockrell Foundation, 174 donors gave $385,546 to the endowment. All donations to the endowment were matched dollar for dollar by The Cockrell Foundation.

Golf Classic
The Clubs of Kingwood hosted the 48th Annual Sam Houston Area Council Golf Classic. The event generated $86,649 in net proceeds.

18th Annual Sporting Clays
The 18th Annual Sporting Clays Tournament was held at Rio Brazos Hunting Preserve. The event generated $196,488 in net proceeds.

4th Annual Corporate Dodgeball Challenge
The 4th Annual Corporate Dodgeball Challenge, sponsored by Anadarko, was held at Competitive Edge Sports in Spring, Texas. The event generated $133,959 in net proceeds.

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Financial Support

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### 2014 Financial Statements

**Sam Houston Area Council Boy Scouts of America & Subsidiary**

#### OPERATING RESULTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Operating Support &amp; Revenue</th>
<th>Operating Expenses</th>
<th>Increase in Unrestricted Net Assets from Operations</th>
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#### NON-OPERATING RESULTS

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#### Net Changes in Net Assets

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#### LIABILITIES AND NET ASSETS

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#### ASSETS

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<td>5,696,579</td>
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</tbody>
</table>

#### OPERATING RESULTS (FUND FUND FUND TOTAL)

<table>
<thead>
<tr>
<th>Category</th>
<th>Operating Fund</th>
<th>Capital Fund</th>
<th>Investment Fund</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friends of Scouting-Net</td>
<td>$2,768,411</td>
<td>$2,768,411</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Events-Net</td>
<td>1,312,783</td>
<td>1,312,783</td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Way</td>
<td>1,592,596</td>
<td>1,592,596</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Support</td>
<td>1,188,248</td>
<td>1,188,248</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Related Revenue</td>
<td>2,672,465</td>
<td>2,672,465</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product Sales-Net of Cost of Goods Sold</td>
<td>1,487,874</td>
<td>1,487,874</td>
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</tr>
<tr>
<td>Investment and Other Income</td>
<td>2,320,088</td>
<td>2,320,088</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Operating Support and Revenue</td>
<td>13,342,465</td>
<td>13,342,465</td>
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<td></td>
</tr>
</tbody>
</table>

#### NON-OPERATING RESULTS (FUND FUND FUND TOTAL)

<table>
<thead>
<tr>
<th>Category</th>
<th>Non-Operating Fund</th>
<th>Capital Fund</th>
<th>Investment Fund</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Support</td>
<td>5,535,387</td>
<td>5,548,834</td>
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</tr>
<tr>
<td>Program Related Revenue</td>
<td>86,558</td>
<td>86,558</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment and Other Income</td>
<td>866,558</td>
<td>866,558</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Non-Operating Support &amp; Revenue</td>
<td>6,488,503</td>
<td>6,488,503</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Net Assets End of Year

<table>
<thead>
<tr>
<th>Category</th>
<th>Net Assets End of Year</th>
<th>Net Assets Beginning of Year</th>
<th>Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,750,425</td>
<td>$4,514,535</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>$59,794,435</td>
<td>$56,647,491</td>
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</tr>
<tr>
<td></td>
<td>$76,143,056</td>
<td>$72,573,969</td>
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</tr>
<tr>
<td></td>
<td>$140,687,916</td>
<td>$133,735,995</td>
<td>-</td>
</tr>
</tbody>
</table>

#### Note: The table above includes a breakdown of assets, liabilities, net assets, operating results, and non-operating results for the Sam Houston Area Council Boy Scouts of America & Subsidiary for the fiscal year 2014.
2014 Officers and Executive Committee

Chairman of the Board Rodney W. Eads
Council Commissioner Brian R. Foster
Immediate Past Chairman Charles E. Schneider
Treasurer Steven D. Oldham
Legal Counsel Stephen M. Greenlee
Vice Chair - Development Stan C. Stanley
Vice Chair - Education J. Webb Jennings III
Vice Chair - Field Operations Allen D. Brown
Vice Chair - Finance Lionel R. Jellins
Vice Chair - Learning for Life Raul Dominguez
Vice Chair - Membership David M. Weekley
Vice Chair - Real Estate Michael Williker
Vice Chair Thomas O. Varnell

2014 Board of Directors

John W. Allen
W. Raymond Alton
Dr. Jeffrey J. Archbold
W. David Armstrong
Dr. L. Charles Aron
William J. Aron
W. David Armstrong, Jr.
Pamela A. Foster
Robert W. Fike
Heidi Southard

2014 District Chairmen (also members of the Board of Directors)

Norlyn L. Allison
Daniel T. Bowen, III
Dr. Allison Cambre
Dr. Scott Coleman
Robert E. Creager
Louis B. Cushman
Mark T. Dulworth

2014 Advisory Board Members

Robert J. Allison, Jr.
John W. Anderson
Victor G. Beggs
Ernest H. Coakle
James H. Delafield
Dondi D. Goforth

2014 Honorary Life Board Members

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Boy Scouts of America
Sam Houston Area Council
2225 North Loop W, Houston, TX 77008

www.samhoustonbsa.org

Long Range Goals
As part of our strategic plan, we are committed to improving the program through effective leader recruiting and training, diversifying our membership to meet the needs of our community, and strengthening the impact of Scouting by expanding our reach and scope. To provide program quality and relevance to a greater number of youth, we will place more emphasis on growing our endowment and exercise efficient use of our people, properties and resources.