Sam Houston Area Council
Boy Scouts of America
Leaders of Tomorrow Campaign
Statement of Campaign Objectives

I. Camp Construction - Working Estimates Per Site

A. Bovay Scout Ranch
   1. Tellepsen Scout Camp $ 5,600,300*
   2. General Wide $ 677,500*
   3. McNair Cub Adventure Camp $ 638,800*
   4. Janis and George Fleming Cub World $ 1,500,000*

B. Camp Strake $11,300,000*

C. Camp Brosig $ 815,500*

D. Cockrell Scout Center $ 410,000*

II. Endowment Funds

$10,000,000

III. Special Membership Growth Projects

A. Community marketing and operational plan to support African-American, Asian and Hispanic membership $ 1,300,000

B. New Staffing “Sales and Onboarding” Model $ 3,000,000

IV. Campaign Expenses

$ 1,494,000

V. Total Campaign Cash Objective

$36,736,800

VI. Planned/Deferred Giving

$ 6,263,200

VII. Total Campaign Objectives

$43,000,000

*Current estimated amounts; may change as plans are further developed.